

The background features abstract, overlapping green geometric shapes in various shades of green, creating a modern and dynamic feel. The shapes are primarily located on the left and right sides of the slide, framing the central text.

Canterbury Common Strategic Plan

Draft Presentation

Agenda

❑ Introduction

- ❑ Definition
- ❑ Engagement Process
- ❑ What We Heard

❑ Vision and Mission

❑ Values

❑ Feedback

▶ Strategic Directions

- ▶ Volunteers
- ▶ Safety
- ▶ Finances
- ▶ Environment
- ▶ Parklands
- ▶ Partnerships
- ▶ Community Spirit
- ▶ Adult Lifestyle
- ▶ Communications

▶ Feedback

What is a Strategic Plan

Strategic planning is an organization's process of defining its strategy or direction and making decisions on allocating its resources to attain strategic goals.

Engagement Process

- 👍 Steering Committee
- 👍 Board
- 👍 Standing Committees
- Residents

What We Heard

Preserve

- ▶ Respectful and helpful culture
- ▶ Community spirit
- ▶ Volunteerism
- ▶ Engagement
- ▶ Activities
- ▶ Committees
- ▶ Communication

What We Heard

Protect

- ▶ Adult Lifestyle
 - ▶ Activities and Services
- ▶ Green space
- ▶ Environmental practices
- ▶ Community assets
 - ▶ Centre and Parklands
- ▶ Property values

Draft Vision and Mission

Vision

- ▶ Canterbury Common will be a high quality community where residents enjoy an adult lifestyle.

Mission

- ▶ To respect the past, manage the present and plan for the future as we
 - ▶ advance the cultural and social interests of our Members
 - ▶ promote aquatic, athletic, physical and other social and cultural activities among the residents
 - ▶ own, operate and maintain recreational facilities for the use of our Members and their guests
 - ▶ improve the operation of the organization

Values

Community

We value

- ▶ Our friendly community spirit
- ▶ Our legacy and reputation
- ▶ Our adult lifestyle
- ▶ Our parklands and green space
- ▶ Safety
- ▶ Pride of ownership
- ▶ Celebrating together

Volunteerism

We value

- ▶ Contributing to the common good
- ▶ Working with others
- ▶ Sharing expertise and resources
- ▶ Passion, dedication and energy
- ▶ Financial savings

Values

Communication

We value

- ▶ Accurate and timely information from the Board and the Standing Committees
- ▶ Resident input
- ▶ The Chronicle, Bulletin, Email, Website, EMB, Display Case and Kiosk
- ▶ The Resident Telephone Directory
- ▶ New strategies and technologies

Engagement

We value

- ▶ Our activities and services
- ▶ Committees and the Board
- ▶ Local business, community organizations and charities
- ▶ Positive relationships with the Town of Scugog and Region of Durham

Values

Accountability

We value

- ▶ Our governing model
- ▶ Communication and consultation
- ▶ Ethical decision making
- ▶ The investment in our shared facilities and homes
- ▶ Transparent financial management

Health

We value

- ▶ Safety in our homes and facilities
- ▶ Neighbors helping neighbors
- ▶ Mental, physical, social and cultural activities
- ▶ Local health services
- ▶ Fresh air, green spaces and the lake

Feedback

Introduction

- ▶ Engagement Process
- ▶ Vision
- ▶ Mission

Values

- ▶ Community
- ▶ Volunteerism
- ▶ Communications
- ▶ Engagement
- ▶ Accountability
- ▶ Health

Strategic Directions

Volunteers

- ▶ Hold appreciation event
- ▶ Organize a volunteer fair
- ▶ Advertise on website
- ▶ Develop a brochure
- ▶ Share and integrate role descriptions
- ▶ Promote mentorship and job sharing
- ▶ Recruit at every opportunity

Finances

- ▶ Complete Reserve Fund Study
- ▶ Multi-year planning for our funds
- ▶ Address current and future Capital funding needs
- ▶ Fundraising for capital needs
- ▶ Provide resident access to financial reports
- ▶ Comply with Ontario Not for Profit Corporations Act

Strategic Directions

Safety

- ▶ Review safety procedures for the Centre, Pool and Parklands
- ▶ Promote a network for residents living on their own
- ▶ Engage external services
- ▶ Facilitate CPR and First Aid training for residents and volunteers
- ▶ Care for each other

Environment

- ▶ Reduce paper printing
- ▶ Recycle when possible
- ▶ Promote green practices for maintaining our properties
- ▶ Respect and protect the woodlands, trails and lake
- ▶ Pursue environmental grants
- ▶ Partner with environmental organizations

Strategic Directions

Parklands

- ▶ Review past plans and projects
- ▶ Consult with the entire community on future plans
- ▶ Create an expert panel
- ▶ Recommend a master plan and determine who will implement

Partnerships

- ▶ Environmental organizations
- ▶ Charities and health organizations
- ▶ Township and Region
- ▶ Local business and consortiums
- ▶ Bulk buying power
- ▶ Internal and external collaboration

Strategic Directions

Community Spirit

- ▶ Engage new residents
- ▶ Meet and Greet
- ▶ Annual Events - Canada Day, New Year's Eve, Wine Tasting
- ▶ Coffee Hour & Happy Hour
- ▶ New activities
- ▶ External organizations and speakers

Adult Lifestyle

- ▶ Encourage and promote services to support people in all stages of life
- ▶ Educate realtors, lawyers, sellers and buyers on our Articles of Incorporation, By-Law and Policies
- ▶ Research and partner with similar adult lifestyle communities

Strategic Directions

Communications

- ▶ Review the effectiveness of current methods
- ▶ Increase the use of technology
- ▶ Reduce paper printing where feasible
- ▶ Research survey tools for resident input
- ▶ Hold technology seminars for residents
- ▶ Recruit volunteers with expertise in communications
- ▶ Increase backup and security measures

Feedback

- ▶ Volunteers
- ▶ Finances
- ▶ Safety
- ▶ Environment
- ▶ Parklands
- ▶ Partnerships
- ▶ Community Spirit
- ▶ Adult Lifestyle
- ▶ Communications

Priorities

Board

- 1.
- 2.
- 3.
- 4.
- 5.

Committees

- 1.
- 2.
- 3.
- 4.
- 5.